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## **Affordable Solar Power Arrives in Texas**

*TXU Energy partners with SolarCity to introduce North Texas' most affordable solar power option*

**Dallas, TX, Feb. 24, 2010** – For less than the monthly cost of most cell phone plans, many North Texans can now use renewable solar energy to help power their homes.

TXU Energy's new solar program, in cooperation with SolarCity, a national leader in solar financing, design, installation, monitoring and related services, will provide North Texas homeowners with solar power systems that can allow them to save money on energy costs from day one.

The program will include a solar lease option that includes installation, monitoring, repairs and insurance for a low monthly fee. As an example, a 4-kilowatt residential solar system, appropriate for a typical 3-4 bedroom home, would initially cost approximately \$35 a month, with no upfront cost. Customers could purchase the same system outright for \$26,000, not including rebates or federal tax incentives.

The new solar program is only available in Texas through TXU Energy.

"Texans want affordable renewable energy choices, and we're providing them the choices they want at a cost they can afford," said Jim Burke, CEO of TXU Energy.

"We all have a vested interest in our shared environment," said Rep. Rafael Anchia (D-Dallas). "I applaud TXU Energy and SolarCity for taking the lead to provide Texans with clean, renewable power."

"Our solar lease provides North Texas homeowners the ability to adopt clean power for less than they previously paid for electricity, and save money from day one," said Lyndon Rive, CEO of SolarCity. "We expect this offer to significantly increase the adoption of solar power in Texas."

"Texas is leading the nation in alternative energy sources. Solar power is an excellent source of energy but making it affordable has been difficult until now," said Rep. Linda Harper-Brown (R-Irving). "With the help of TXU Energy, the citizens of North Texas will be able to afford solar power and will have another option to lower their energy bills."

"Today marks a new chapter in bringing renewable energy to Texas on a mass scale," said Jim Marston, founding director for the Texas office of the Environmental Defense Fund (EDF). "Thanks to leading companies like TXU Energy and SolarCity, advancing sustainable energy practices is taking a big step forward today."

For more information, North Texas residents can call 877-TXU-SOLAR or go online at [www.txu.com/solar](http://www.txu.com/solar).

### **About TXU Energy**

TXU Energy is a market-leading competitive retailer that provides electricity and related services to more

than 2 million electricity customers in Texas. TXU Energy offers a variety of innovative products and solutions, allowing both its residential and business customers to choose options that best meet their needs, including exceptional customer service, competitively priced electricity service plans, innovative energy efficiency options, renewable energy programs and other electricity-related products and services. Visit [txu.com](http://txu.com) for more information about TXU Energy. REP #10004.

#### **About SolarCity**

SolarCity – a national leader in solar power system design, financing, installation, monitoring and related services – was founded with the mission to help millions of homeowners and businesses adopt solar power, protect themselves from rising electricity costs and protect their environment from polluting power sources. The company's SolarLease™, PurePower™ and Commercial Power Purchase Agreement (PPA) options can make it possible for homeowners and businesses to switch to clean, solar power for less money than they currently pay for electricity. SolarCity currently serves more than 500 communities in Arizona, California, Colorado, Oregon and Texas. Additional information about the company is available on the Web at [www.solarcity.com](http://www.solarcity.com).

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